

INTERNATIONAL TRADE &amp; DEVELOPMENT

ENTERPRISE  
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THE FUTURE IS HERE.

## Join Enterprise Florida on an Export Sales Mission to Vietnam

May 31 - June 8, 2019  
Ho Chi Minh City & Hanoi, Vietnam

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***Enterprise Florida (EFI) will lead a business delegation of Florida manufacturers and services providers to facilitate business cooperation between the Florida delegates and their counterparts in Vietnam.***

The U.S.-Vietnamese commercial relationship has grown since the United States lifted its trade embargo against Vietnam in 1994 and the two countries renewed diplomatic relations in 1995. The U.S. is now Vietnam's largest export market and a major source of foreign direct investment, helping fuel Vietnam's remarkable economic growth. Vietnam's more than 93 million consumers have a positive view towards the U.S. and is poised for continuous growth over the next twenty years — a rising star among Asia's bustling economies.

Florida companies are invited to join the mission and participate in the Gold Key program. This program offers an excellent way to meet with potential business partners and build the much-needed contacts and relationship in both markets. Enterprise Florida is collaborating with the U.S. Commercial Service (USCS) in Ho Chi Minh City and Hanoi to coordinate the mission and facilitate meetings for the Florida participants. Additionally, mission participants will benefit from networking events and meeting contacts outside of the scheduled appointments.

### Best Export Opportunities

The industry sectors listed below provide the best opportunities for exports from the United States to Vietnam. There are many ample opportunities that may not be explicitly listed. If your industry is not mentioned below, please contact us for a no-obligation assessment.

- Environmental and Pollution Control Equipment & Services
- Healthcare/Medical
- Information & Communication Technologies
- Power Generation

- Franchise Industry
- Education & Training
- Aviation
- Defense Sector
- Agribusiness

### Gold Key Package

The U.S. Commercial Service will schedule one-on-one appointments with pre-screened companies in Ho Chi Minh City and Hanoi that have expressed an interest in your product or service. The price of this service is \$2,500. Gold Key participation will be limited to Florida manufacturers and professional service companies that best meet the participation criteria. Selection of these firms will be on a first-come, first-served basis by the U.S. Commercial Officer after a review to ensure market suitability.

Companies who qualify for the Gold Key as a “small business” based on SBA size standards may qualify for a [Gold Key Grant](#) from Enterprise Florida which will reimburse 100% of the Gold Key Package Registration fee. A separate online grant application will be provided to eligible companies.

### Delegate Package

The delegate option is for individuals interested in participating in mission activities but not one-on-one business meetings. The price of this option is \$750 per person. Delegates will have the opportunity to attend all mission events, have access to airport transfers in country when traveling on official mission flights and ground transportation to all mission events.

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#### For more information, please contact:

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