



44th Hemispheric Congress

PROGRAM

Master of Ceremony - Jose Barletta

Monday, September 18, 2023

- 9:00am - 10:00am**
ROOM 105
- INAUGURATION**
- Joe Chi, President, CAMACOL & President, A.I. Hemispheric Congress
 - Jorge Briz Abularch, President Permanent Secretariat Hemispheric Congress & President, Guatemalan Chamber of Commerce
 - Italo Torrese, Vice President of the Hemispheric Congress
 - Hon. Wifredo "Willy" Gort, President Emérito Hemispheric Congress
- 10:00am - 11:00am**
ROOM 105
- THE PAST, PRESENT & FUTURE OF MIAMI. ITS GROWTH, DEVELOPMENT & ITS ROLE AS A CENTER FOR TRADE, LOGISTICS, INNOVATION & BEYOND**
- A conversation with former City of Miami Mayor, the Honorable Tomás Regalado, former City of Miami Commissioner, the Honorable Wifredo "Willy" Gort, the President of CAMACOL, Joe Chi, and the Vice President of the Hemispheric Congress, Italo Torrese
- 11:00am - 12:00pm**
ROOM 105
- THE ROLE OF WOMEN IN STEM; CHANGING THE RULES OF THE GAME AT AN INTERNATIONAL LEVEL (SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS)**
- Moderator:
- Yamilet Rivas, President of CAMACOL's Hispanic Women Entrepreneur Committee; Partner & Director of TechBCN
 - Maria José Viñas, Founder of the NASA PROGRAM in Spanish - NASA
 - Raisa Valenzuela, Software Engineer, Ford Motor Company
 - Lourdes Murillo, Senior Professional in Human Resources, Leader in Innovation & Inclusion in TIGO
- 12:00pm - 1:00pm**
ROOM 105
- THE IMPORTANCE OF INCENTIVES IN THE DEVELOPMENT OF INTERNATIONAL WOMEN ENTREPRENEURS**
- Moderator:
- Estela Rotmistrovsky, CAMACOL's Hispanic Women Entrepreneur Committee
- Panelists:
- Maria Zavala, Senior Export Development Specialist, Florida MBDA Export Center
 - Maribel Balbin, President of Public Affairs Concept
- 1:00pm - 1:30pm**
- LUNCH**
- Visit to the Americas Food & Beverage for a tasting of the flavors of the world.
Exhibition Hall A, B, C, D
- 1:30pm - 2:00pm**
ROOM 105
- PRESENTATION OF A STUDY ON THE PAN AMERICAN AGRICULTURAL SECTOR**
- Víctor Sevillano, Vice-President of CAMACOL's Agroindustrial Committee
- 2:00pm - 5:00pm**
ROOM 105
- OPPORTUNITIES & CHALLENGES OF ARTIFICIAL INTELLIGENCE**
- Moderator:
- Jose Barletta, President of CAMACOL's Technology Committee, Dean, REBITI, Institute of Innovation in Real Estate
- Panelists:
- Alejandro Bennazar, CEO, Argentina Real Estate Chamber
 - Salvatore Tomaselli, Professor, University of Palermo
 - Arístides Masa, Rector of Millenium Atlantic University
 - Alejandro Agusti, Vice-President of REBITI
 - Teresa Genesin & Natali Braver, Directors of Global Genesin for Latin America
- Signature of Memorandum of Understanding between CAMACOL & Walter Luis del Águila Cáceres, Chairman of CAMACOL's Arbitration Committee.

Tuesday, September 19, 2023

- 9:00am - 9:45am**
ROOM 105 **THE IMPACT OF COFFEE IN THE WORLD MARKET**
Gildardo Jurado, President of CAMACOL's Commission on Specialty, Exotic & Organic Coffee
- 9:45am - 10:00am** **COFFEE BREAK**
- 10:00am - 11:00am**
ROOM 105 **ERC TAX CREDITS**
Conferencista:
• David King, Deputy CEO Occams Advisory
- 10:30am - 1:15pm**
ROOM 106 **CAMACOL TECHNOLOGY/ENTREPRENEURSHIP MASTER CLASS & PITCHING SESSION**
Presenter:
• Ricardo Torres, President of Quick Wins Corp
- 11:00pm - 12:00pm**
ROOM 105 **GLOBAL ECONOMIC CHANGE: SYNTHETIC FINANCE, DIGITAL CHANGES & THE E-DOLLAR. PRESENTATION OF THE BOOK: "LEGAL & FISCAL OPTIONS" IN BRAILLE**
Oswaldo Reyes Corona, Corporate Director, RM Advisors, author of 78 books, treatisist in matters of fiscal strategies, international business consultant and presenter of multiple financial courses.
- 12:00pm - 1:00pm**
ROOM 105 **VISAS FOR SUCCESS IN THE UNITED STATES**
Moderator:
• Patricio Sepúlveda, President of FEBICHAM
Panelists:
• Maite Hoyos, Sandra Clavijo and Fernando Socol
- 1:00pm - 2:00pm** **LUNCH**
Visit to the Americas Food & Beverage for a tasting of the flavors of the world.
Exhibition Halls, A, B, C, D
- 2:00pm - 3:00pm**
ROOM 105 **THE FUTURE OF INTERNATIONAL BUSINESS IN MIAMI**
Moderator:
• Carlos Guerra, Florida Department of Commerce
Panelists:
• Eric Olafson, Director de Empresa del Puerto de Miami
• Angel Asencio, President of the Madrid Chamber of Commerce / Vice President National Chambers of Spain
• Gerardo Tajonar, President National Assoc. of Imp. & Exporters of Mexico
• Carlos Bisio, Founder & CEO of FAST FORWARD US
- 2:00pm - 5:00pm**
ROOM 105 **BUSINESS ROUNDTABLE**
Coordinator:
• Pedro Mesa, Director of CAMACOL (Sedano's Supermarkets)
- 3:00pm - 4:00pm**
ROOM 106 **FEBICHAM - Meeting of the Board of Directors**
- 3:00pm - 3:30pm**
ROOM 105 **PRESENTATION OF THE CHAMBER OF COMMERCE OF ALMERÍA'S BUSINESS PLATFORM**
Víctor Cruz, General Director, Chamber of Commerce of Almería, Spain
- 3:30pm - 4:30pm**
ROOM 105 **THE FUTURE OF EXPEDIA TAAP**
• Phoebe Bush, Director Expedia TAAP - Americas
• Luciana Melo, Sr. Manager Expedia TAAP - LATAM
- Signature of Memorandum of Understanding between CAMACOL & FLORIDA TRAVEL INDUSTRY ASSOCIATION
- 4:30pm - 5:00pm**
ROOM 105 **PRESENTATION OF PANAMA**
Presentation of Expocomer, Expo Logística & Expo Turismo Internacional
• Julio César Vidal, Consultant to the Panama Chamber of Commerce, Industry & Agriculture

9:00am - 11:00am
ROOM 105

INTERNATIONALIZING EDUCATION BLOCK 1: DEMOCRACY & EDUCATION BLOCK 2: TECHNOLOGY IN EDUCATION

Moderator:

- Frank Bolaños, President of CAMACOL's Education Committee

Panelists:

- Edgardo H. Manzitti, Secretary General of the Internacional Association of Schools
- Jorge Parody, PATO Agency, Grupo DPD
- Mauricio Piñol, Director of Emotech, representative of Dale Carnegie & Novuskills
- Carlos Alamilla, President CEO IDEAS FOREVER / COLLEGE AVENUE
- Luciana Kube, Coordinator of FIU School of Business's CIBER PROGRAM
- Edgar Lamela, CEO SuperbStrategy

10:00am - 12:00am
ROOM 106

MEETING OF THE PERMANENT SECRETARIAT OF THE HEMISPHERIC CONGRESS

Presided by:

- Jorge Briz Abularch, President of the Chamber of Commerce of Guatemala & current President of the Permanent Secretariat of the Hemispheric Congress
- Joe Chi, President of CAMACOL's & President of the Hemispheric Congress
- Italo Torrese, Vice-President of the Hemispheric Congress
- Wifredo "Willy" Gort, President Emeritus of the Hemispheric Congress
- Members of Board of Directors of the Hemispheric Congress

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