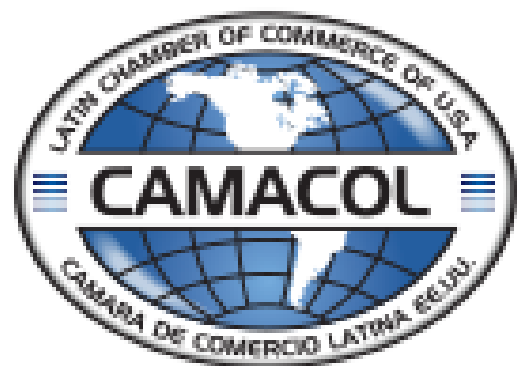


Latin Chamber of Commerce of the United States

CAMACOL



FUTURE  READY

OFFICE OF THE MAYOR



DANIELLA LEVINE CAVA



Who We Are: CAMACOL

- Focus on entrepreneurial thinking
- Team-focused professional environment
- Emphasis on sound business principles
- Emphasis on small and minority-owned businesses



About CAMACOL

Founded in 1965, The Latin Chamber of Commerce of the United States - CAMACOL is the largest Hispanic business organization in the State of Florida and one of the oldest and most influential minority business groups in the United States.

About CAMACOL

For nearly six decades, CAMACOL's mission has been to foster entrepreneurship in Florida's small business, Hispanic and minority communities. Thus, we conduct programs to strengthen local businesses, economic development, and international commerce, and serve the needs of our community and state.

About CAMACOL

CAMACOL works with our political, business, and community leaders as well as our partners on local, statewide, national and even international level to ensure our economy strengthens and grows. Our programs focus on fostering job creation, retention, entrepreneurship and economic development.

CAMACOL - MISSION

In essence, CAMACOL's mission is to develop and strengthen the minority and small business sectors and to facilitate activities that foster economic growth and jobs.



Benefits of CAMACOL

- Voice of Minority & Small Business advocacy
- Events – networking, local & international
- Trade missions
- Free Training programs
- Committees & Philanthropy Opportunities
- Business Promotion Opportunities
- Weekly newsletter
- Access to 8000 businesses

CAMACOL – Programs & Activities

- Young & New Entrepreneurs
- Trade & Logistics
- Digital Media for Creators/Animators
- Miami Media & Film Market
- Digital Marketing for Entrepreneurs
- Hemispheric Congress of Chambers of Commerce

CAMACOL – Programs & Activities

- Entrepreneurship Training
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CAMACOL

Entrepreneurship Training

This program delves into the core of entrepreneurship. Participants will explore the ins and outs of a business creation, learning how to best transform their vision into a viable business reality.



LAUNCH YOUR OWN BUSINESS



At the successful conclusion of this FREE program of entrepreneurial training you will be able to access all the available resources to finance your new company.

Register TODAY!



How to pitch investors & financiers



Learn to access all capital resources:
Private investors, Venture Capital,
Banks & Government programs.



contact:

communications@camacol.org



CAMACOL – Entrepreneurship Training

Twelve virtual sessions, covering:

- Business Fundamentals
- Business Models
- Business Plans
- Operations Fundamentals
- Marketing Fundamentals
- Networking & Mentoring
- Designing a Presentation
- Fundamentals of Pitching
- Project Conclusion & Recap

CAMACOL – Programs & Activities

- ✓ Entrepreneurship Training
 - Trade & Logistics
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CAMACOL

Trade & Logistics Training

This program takes participants into the details of the multiple aspects of this crucial economic sector, especially for Miami-Dade County.



TRADE & LOGISTICS PROGRAM



CAMACOL

Brings you a program of online and in-person sessions to be successful in the realm of trade & logistics.

LEARN

- All the "ins and outs" within multiple industry sectors.
- Successfully run a business within your chosen sector.

Register to attend our FREE workshops

Management

Understand all the fundamental concepts necessary to efficiently lead your business and navigate challenges

Marketing

This program will provide all the necessary tools and strategies necessary to market your business, services or products in the open market.

Obtain

Access to all the necessary resources available to help you succeed in this endeavor, both private and public.

CONTACT US
COMMUNICATIONS@CAMACOL.ORG

CAMACOL – Trade & Logistics Training

Multiple in-person and virtual sessions, covering:

- Basics of import/export, companies
- Importing specific products (food & beverage, electronics, etc.)
- Freight Forwarding
- Letters of credit
- Trade finance
- Guest speakers are national experts.

CAMACOL – Programs & Activities

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CAMACOL

Digital Media for Creators/Animators

This program in conjunction with CAMACOL's Miami Media & Film Market (MMFM) initiative, shows participants the necessary aspects of how to engage a global audience, leveraging the power of online platforms, and guiding them to sustainably monetize their content.



Join MMFM and some of the most prominent professionals in the industry for the next session in our Professional Development Series:

CREATING & BUILDING YOUR AUDIENCE ON DIGITAL MEDIA

This session covers all the elements necessary to make a project, place it on digital platforms, growing your audience, and monetization.



6pm May 24th, 2023

CAMACOL Building
1401 W. Flagler St. Miami, FL 33135

Registration is complimentary & Space is very limited

CAMACOL – Digital Media for Creators

Multiple in-person and virtual sessions, covering:

- Basics of digital platforms
- Establishing an audience
- Growth & sustainability
- Marketing
- Audience research
- Monetization options
- Branding
- Affiliation
- Content development
- Partnering with traditional media

CAMACOL – Programs & Activities

- ✓ Entrepreneurship Training
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CAMACOL

Miami Media & Film Market

This program, CAMACOL's Miami Media & Film Market (MMFM) initiative, brings together major professionals, creators and talent, with some of the most important entertainment industry executives from Hollywood, London, Spain, and throughout the world.



MMFM 
Miami Media and Film Market
A Global Content Market and Forum

CAMACOL – Miami Media & Film Market

Featuring some of the most important players in the Industry:

- Teresa Azcona Alejandre, *Film Commissioner - Spain*
- Natalie Ballesteros, *Director of Casting - CBS*
- Karen Hall, *Writer/Showrunner - 7x Emmy Nominee*
- Stewart Mackinnon, *Creator – The Man in the High Castle*
- Joe Menendez, *Director - Paramount*
- Matthew Stein, *Producer – Sony/Dimension Films*
- Paul Brett, *Exec. Producer – The King's Speech*
- Adrian Wootton OBE, *Chief Executive, Film London & Film Commissioner – Great Britain*

CAMACOL – Miami Media & Film Market

Helping local Film, TV & Media creators reach the global audience

Including Panels and Workshops on:

The Art of Pitching

A Masterclass in Project Development

Effective Screenwriting

Creating Films and Series That Sell

Animation & Digital Media

Forging an Industry in Miami-Dade

The Art of the Deal

Creative Finance, Marketing & Distribution

CAMACOL – Programs & Activities

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CAMACOL

Digital Marketing for Entrepreneurs

This series of webinars and workshops guides participants through the myriad pathways of this explosive new economic segment, which allows for small businesses to leverage online platforms and scale up at greater than ever rates.



CAMACOL – Digital Marketing for Entrepreneurs

Multiple in-person and virtual sessions, covering:

- Social Media Basics
- Growing Sustainably
- Marketing Options
- e-Commerce
- Monetization options
- Branding
- Affiliate Marketing
- Influencers
- Online Customer Service
- Partnering and Collaborations
- Consumer Ambassadors

CAMACOL – Programs & Activities

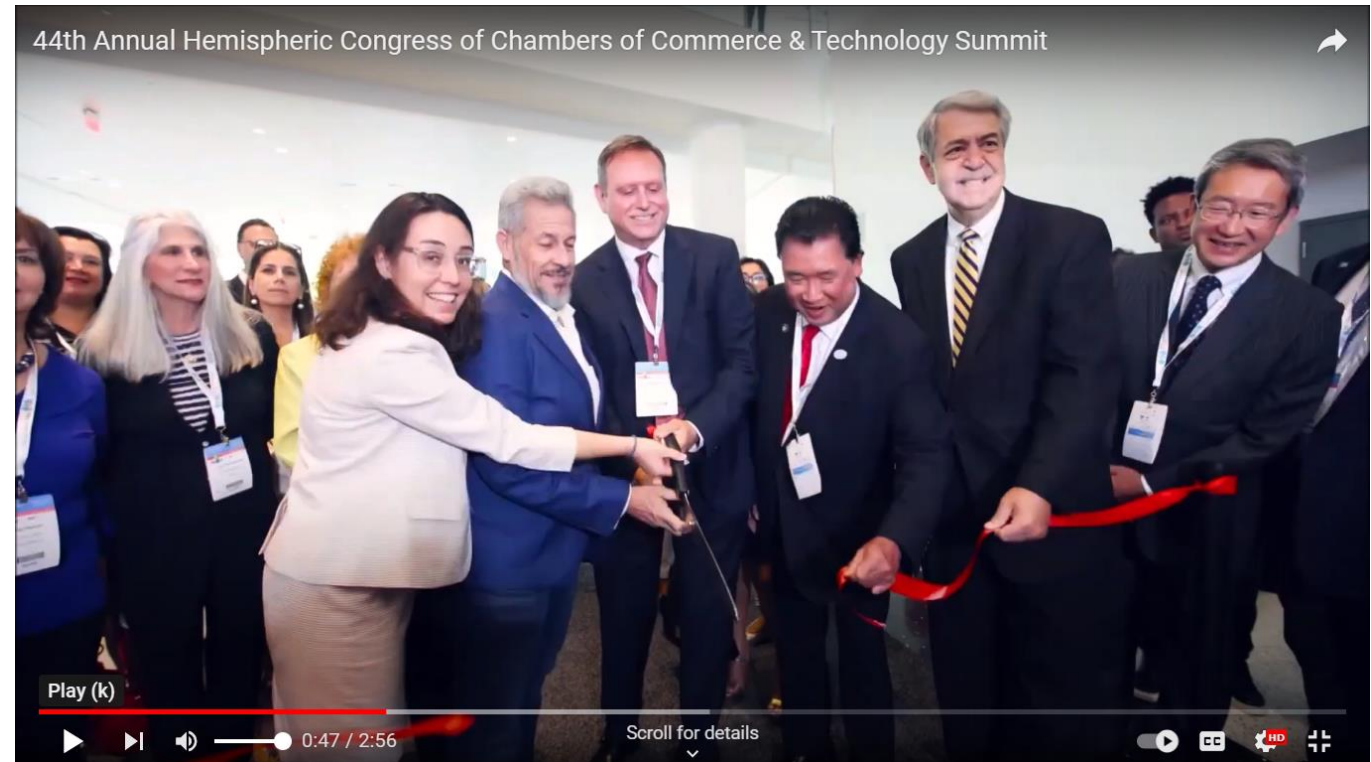
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This annual event hosts delegations from all the Americas, as well as the UK, Spain and other nations. Speakers have included Cabinet secretaries, Governors, Senators and other major elected officials from multiple nations. With 8000 attendees, seminars and workshops to guide attendees to growth via international connections.

CAMACOL

Hemispheric Congress of Chambers of Commerce



CONTACT US

communications@camacol.org