







CIBER-SHUBE financiado por Unión Europea NextGeneration, PRTR a través de INCIBE





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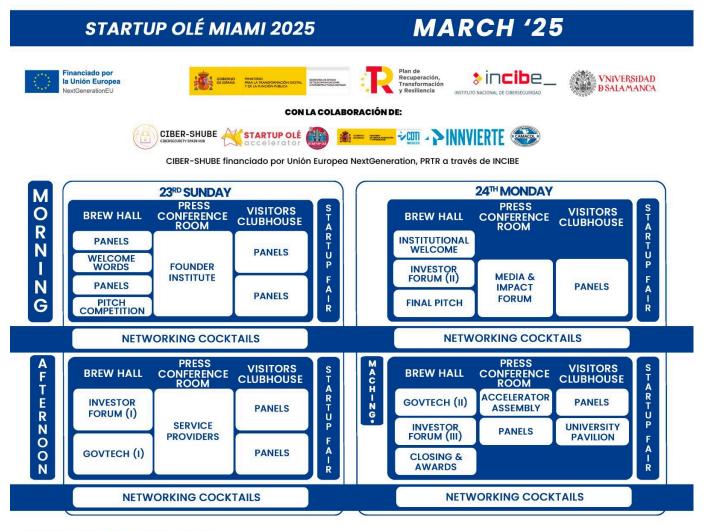


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RELEVANT INFORMATION

1. POCKET AGENDA & EVENT VENUES

POCKET AGENDA



*MATCHMAKING: CONCOURSE, 13:30-15:00



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VENUES



2. REGISTRATION INFORMATION: Type of attendees, dates, timeslots & venues

TYPES OF ATTENDEES:

- <u>STARTUPS</u>:
 - Professional
- <u>KEYPLAYERS</u>:
 - Accelerator/Incubator/Ecosystem Builder
 - Investors/ Venture Capital
 - Corporate
 - Public Administration/Embassy/Policy Maker
 - Media
 - Universities, Scientific & Tech Parks
 - Local Action Groups
 - Other
- <u>GENERAL ATTENDEES</u>

ATTENDEES REGISTRATION: Website











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DAY	TIMESLOTS	VENUES
23 rd March' 25	8:30 AM - 9:00 AM	loanDepot Park , 501 Marlins Way, Miami, FL 33125, United States
24 th March' 25	9:30 AM- 10:00 AM	loanDepot Park , 501 Marlins Way, Miami, FL 33125, United States

3. VISIT TO FAIR TIMETABLE & VENUES

DAY	VENUES	FAIR
23 rd March' 25	loanDepot Park., 501 Marlins Way, Miami, FL 33125, United States	From 9:00 AM to 5:00 PM
24 th March' 25	loanDepot Park. 501 Marlins Way, Miami, FL 33125, United States	From 9:00 AM to 5:30 PM

4. MAIN ADDRESSES

<u>STARTUP OLÉ MIAMI 2025 FAIR + ACTIVITIES</u>

- o loanDepot Park, 501 Marlins Way, Miami, FL 33125, United States
 - Brew Hall
 - Press Conference Room
 - Visitors Clubhouse

SOCIAL ACTIVITIES: COCKTAILS

• Skyline Terrace, loanDepot Park

5. BUILDING

•

loanDepot Park, 501 Marlins Way, Miami, FL 33125, United States





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6. DETAILED AGENDA

SUNDAY, 23 RD MARCH 2025

Activity: Panels - Room 1 (9:00 AM - 11:00 AM, 23 rd March) Location: P Room: Brew Hall		
9:00 AM - 9:30 AM	 Panel: Entrepreneurship in the Age of AI: Innovation, Opportunities, and Cybersecurity Challenges Moderator: Gianni Dalerta. Co-Founder Purple Horizons LLC. Kris Narayan. Chairman & CEO. MediKarma Inc. Roger Winnik. CTO. Digital Bay Tech. Mickle Foretic. CEO. FACTO. Leila Ismailova. Founder LunaLeila. Luciano Monchiero. CEO. FOR7RESS. 	
9:30 AM - 10:00 AM	 Welcome Words Emilio Corchado. CEO. Startup OLÉ. Director CIBER-SHUBE Joe Chi. President. CAMACOL LATIN CHAMBER. Charly Esnal. CEO. MANA TECH. 	
10:00 AM - 10:30 AM	 Panel: Risks of Illegal Cross-Border Services: The Importance of M&A and Quality Legal Advice Moderator: José María Baños. Founder & CEO. LETSLAW Manuel Tanoira. Partner. TCA Tanoira Cassagne. Gabriela Smith. Founder & Managing Partner. GNS Law. 	
10:30 AM - 11:00 AM	 Panel: Miami's Tech Boom: How Innovation and Al Are Redefining Global Investment Moderator: Keith Carswell. Director. Department of Economic Development and Innovation. City of Miami. Etienne Gillard. Head of Ventures. Mana Tech Claudia Serrer. Trade Commissioner Southeast USA. Prochile. 	



Activity: PITCH COMPETITION (11 AM - 12 PM, 23rd March)

Location: **P Room: Brew Hall**

LINK PITCH COMPETITION AGENDA (TBC)

A	ctivity: Panels - Room 2 (9:00 AM -12:00 PM, 23 rd March) Location: 个 Press Conference Room
9:00 AM - 12: 00 PM	 Entrepreneur Encounter 2025 by Elena Dolinski Elena Dolinski. Philanthropreneur Executive Board Member. BASE Capital
A	activity: Panels - Room 3 (10:30 AM - 1:30 PM, 23 rd March) Location: 📍 Visitors Clubhouse
10:30 AM- 11:00 AM	 WORKSHOP: Build an Authentic Personal Brand in 2025. Barbora Pocuchova. Embodied Messaging Coach. Barborelle
11:00 AM - 11:30 AM	 Plenary Talk: Mastering Risk Mitigation: Essential Strategies for Investors. Paulo Andrez. Author and Angel Investor. ZERO RISK STARTUP.
11:30 AM - 12:00 PM	 Panel: Fintech: Un Ecosistema de alto impacto en Latinoamérica Powered by Miami Fintech Club Moderator: Omar Arab. CEO. Miami Fintech Club Mariel Vasquez. Head de Innovation. HSBC Mexico. Martina Selser. VP de Ventas en LATAM. Unlimited. Dario Fainsod. CEO. 4i.digital. Juan Pablo Dalessandro. VP de Business Development de LATAM. Moneygram Gabriel Angeloro. Head de Commerce de LATAM. CitiBank. Jorge Moreno. CEO. +Partners Consulting.









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Activity: NETWORKING COCKTAIL 12:00 PM - 1:30 PM, 23rd March

Location: 📍 Skyline Terrace, loanDepot Park.

Location: **P Room: Brew Hall**

1:30 PM - 2:00 PM	 Panel: The Role of VC in the Financial Ecosystem helped by IA Moderator: Juan Carlos Badillo. Managing Partner. AtZ Investment Partners. Francisco Piera. General Partner. Successful Fund I. Diego Noriega. Co-Founder. SquadS Ventures. Fernando Paez. Executive Director. ARCAP.
2:00 PM - 2:30 PM	 Panel: Funding Tomorrow's Leaders: Venture Capital's Role in Driving Innovation, Entrepreneurship, and AI Moderator: Laura Iriarte. ESG & Impact Talks Host and Head of PR & Communications. Zero One. Felipe Vallejo. Finance Manager. H20 Capital. Paul Burgon. Managing Director. Exit Ventures. Cristobal Henríquez. Founder/CEO. Venture Capital. Hale Yildiz. Founder & CEO. Lumia Partners
2:30 PM - 3:00 PM	 Panel: Beyond Capital: The Investor's Role in Scaling Startups Powered by Impulse4Women Moderator: Taryn Andersen Juliana Garaizar. GP. Portfolia
3:00 PM - 3:30 PM	 Panel: Disruptive Technology: Where do Visionaries Invest? Moderator: Elena Dolinski. Executive Board Member. BASE Capital. Paulo Andrez. Author and Angel Investor. ZERO RISK STARTUP.

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	• Francisco Piera. General Partner. Successful Fund I.
3:30 PM - 4:00 PM	 Plenary Talk: Entrepreneurship Beyond Borders: Building a Global Legacy Cris Auditore Zimmermann. Entrepreneur & Investor. Medici Global Ventures.
	Global Ventures.
4:00 PM - 4:30 PM	 Panel: Why Miami? The Rise of a Global Hub for Innovation, AI, and Entrepreneurship Moderator: Gracia Sánchez Del Real. CEO. Infinity Group. Mario J. Sacasa. Senior Vice President, International Economic Development. Miami-Dade Beacon Council. Charly Esnal. CEO. Mana Tech. Sandro Murtas. Lead Export Finance Manager. U.S. Small Business Administration.
4:30 PM - 5:00 PM	 Panel: Scale-Up: New Technologies - Challenges and Opportunities Moderator: Federico Batlle. President. SALCHAM, Inc Iván Camilo Peréz. Oficial de Inversión Senior. Invest in Bogotá. Alejandro Echeverri. Foreign Direct Investment Representative. ProColombia. Alejandro Freijo. Economic Development and Employment Advisor. Ayuntamiento de Marbella.
5:00 PM - 5:30 PM	Plenary Talk: How to structure yourself to raise finance in the United
	 Alberto Hatem. Director Miami Office. UHY Macho & Asociados.
А	ctivity: Panels - Room 2(1:30 PM -5:00 PM, 23 rd March)
	Location: Press Conference Room
1:30 PM - 2:30 PM	Panel: The New Frontiers of Investment: AI, Cybersecurity, and the Startup Revolution.

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	 Moderator: Astghik Zakharyan. Regional Director (Europe). SIA - Startup Investor Accelerator. Ana Barjasic. CEO, Board Member. Connectology; European Innovation Council.
2:00 PM - 2:30 PM	Panel: How New Technologies Empower Innovative Solutions in Service
	 Provision. Moderator: Natalia Ocampo. President/CEO. USABiz Consulting
	Group.
	 Beatriz Acevedo. Real Estate Specialist. Realty Miami Group. Deborah Boechat. Founder and CEO. Onit Center.
	Antonio Fernández. COO. DTLCode
	María Victoria Sánchez. Senior Counsel. PAGLAW
2:30 PM - 3:00 PM	 Panel: Deeptech and Beyond: Fostering Innovation and Entrepreneurship through AI. Moderator: Armin ZadakBar. CEO. The Armin Bar. Manuel Tanoira. Partner. TCA Tanoira Cassagne. Jaime Trainor. CEO & Founder. Futuro perfecto USA. Kristin Eckert. Managing Director, Latam. Start2 Group. Marcel Medina. Partner. Quedara.
3:00 PM - 5:00 PM	Tech Brasil
5:00 PM - 5:30 PM	 The Invisible Edge: The Intangibles That Drive Entrepreneurship Cris Auditore Zimmermann. Entrepreneur & Investor. Medici Global Ventures. Gabriela Smith. Founder & Managing Partner. GNS Law
	Activity: Panels - Room 3 (1:30 PM - 5:30 PM, 23 rd March) Location: 📍 Visitors Clubhouse
1:30 PM - 2:00 PM	Panel: Posibilidad de panel en colaboración con WeinvestLATAM (Sylvia Chebi) (TBC)

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2:00 PM - 2:30 PM	 Panel: Building the Future: The Impact of Ecosystem Builders on Entrepreneurship and Cybersecurity. Moderator: Jadwiga Stoklosa. Vice President. CEE Federation Ralph Quintero. Co-Founder. Purple Horizons. Laura Iriarte. ESG & Impact Talks Host and Head of PR & Communications Zero One Hundred Conferences. Carlos Acosta. CEO. Reinventa Incubación Acelerada. Justino Paulo. CEO & Founder. FCJ Venture Builder.
2:30 PM - 3:00 PM	 Panel: AI, Talent, and the Future of Innovation in the Intelligent Age. Moderator: Tarja Stephens. Founder & Director. AI Opportunity. Afzal Tarar. Managing Partner. Quartus Capital Partners LLC. Mandeep Maini. Principal. Ingenuity Advisory Partners Felicita Sandoval (Cesi).
3:00 PM - 5:30 PM	ShitPitch. • Beau Bennet
Activi	ty: NETWORKING COCKTAIL 5:30 PM - 7:00 PM, 23rd March
	Location: 📍 Skyline Terrace, loanDepot Park.







GOBIERNO DE ESPAÑA MINISTER



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MONDAY, 24TH MARCH 2025

Activity: Panels - Room 1 (9:30 AM - 12:00 PM, 24 th March) Location: P Room: Brew Hall		
9:00 AM - 10:30 AM	 Institucional Welcome Pilar Carrato. Economic & Financial Director. CDTI. Maria Dreyfus - Ulvert. Assistant Director for Economic Development Office of Innovation and Economic Development (OIED) of Miami-Dade County. Marcelo Gilardoni. Diplomat. Ministerio de Relaciones Exteriores, Comercio Internacional y Culto de la República Argentina. Cristiano Franco Berbert. Cónsul. Consulado General de Brasil en Miami. Javier Yraola. Trade Commissioner. Economic and Commercial Office of Spain in Miami. Jaime Silva. Trade Manager. Prochile. Alejandro Echeverri. Foreign Direct Investment Representative. ProColombia. Emilio Corchado. CEO & Founder Startup OLÉ Director of CIBER-SHUBE. 	
10:30 AM - 11:00 AM	 Panel: Cybersecurity in Cross-Border Investments: The Role of Latin American Investment Associations Moderator: David Alvo. Managing Partner. Impacta VC. Pilar Carrato. Economic & Financial Director. CDTI. (TBC) Luciano Boggiano. Executive Director. PARCAPY. Sara Goldberg. Executive Director. URUCAP. Fernando Paez. Executive Director. ARCAP. 	
11:00 AM - 11:30 AM	 Panel: Worldwide Opportunities and Challenges in Investment Trends. Moderator: Representante CDTI Maggie Byrne. Investor. Newlin + Catalyst Capital. Felipe Vallejo. Finance Manager. h20 Capital. Paul Burgon. Managing Director. Exit Ventures. 	
11:30 AM - 12:00 PM	Final Pitch Competition	

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Ac	tivity: Panels - Room 2 (10:30 AM -12:00 PM, 23 rd March) Location: 9 Press Conference Room
10:30 AM - 11:00 AM	 Panel: The Future of Media: AI-Powered Journalism and the Challenges of Cybersecurity. Moderator: Rodrigo Lascurain. Principal - US Growth & Venture Capital TelevisaUnivision. Vida De Paz. Executive Director. Planeta Verde Television - PVT. Gracia Sánchez del Real. CEO Infinity Group. Juan Ramiro Fernandez. Founder. The Chemical Pitch Company.
11:00 AM - 11:30 AM	 Panel: Revolutionizing Branding and Communication: The Role of Al in Entrepreneurial Success Moderator: Mario Paladini. CEO. Club GLOBALS. Saul Hudson. Managing Partner. Angle42. Johan Molina. CEO. Syngular. Andre Lievano. CEO - Founder. PR PARA TODOS. Estela Rotmistrovsky. CEO. Manah Group
11:30 AM - 12:00 AM	 City Architects: Mayors Building Miami's Tech Empire (TBC) Moderator: Patricia Tavira. CEO. Tavira Group LLC Vince C. Lago (Coral Gables), Francis Suárez (City of Miami), Steven Meiner (City of Miami Beach) Christi Fraga (City of Doral)
Activity: Panels - Room 3 (10:00 AM - 12:00 PM, 24 th October) Location: Visitors Clubhouse	
10:30 AM - 11:00 AM	 Plenary Talk: Tax Implications in Taxation between the USA and Europe Patricia Abad. Head of the Tax Area. LETSLAW.

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11:00 AM - 11:30 AM	 Panel: From Idea to Success: Stories of Women Leading Startups to Greatness Powered by Impulse4women Moderator: Leticia Latino. CEO. Neptuno USA, Corp. Anele Bloch. CEO. Igugu Global Javier Villamizar. Operating Partner. SoftBank Investment Advisers.
11:30 AM - 12:00 PM	 Plenary Talk: Networking for Entrepreneurs Sylvia Chebi. CEO and Cofounder. ThalesLab.
Activity: NETWORKING COCKTAIL 12:00 PM - 1:30 PM, 24 th March Location: ? Skyline Terrace, loanDepot Park.	

Activity: Matchmaking (1:30 PM - 3:00 PM, 24th March)

Location: **P Room: Brew Hall**

Activity: Panels - Room 1	(1:30 PM - 5:30 PM, 24 th March)

Location: **P Room: Brew Hall**

1:30 PM - 2:00 PM	PANEL: Global Investment Trends: Cybersecurity, New			
	Technologies, and Emerging Opportunities			
	 Moderator: Sandro Murtas. Lead Export Finance Manager. U.S. Small Business Administration. Javier Yraola. Trade Commissioner. Economic and Commercial Office of Spain in Miami. Alejandro Echeverri. Foreign Direct Investment Representative. ProColombia. 			
	Pilar Neira. Trade Commisioner. PROECUADOR.Jaime Silva. Trade Manager. Prochile.			

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2:00 PM - 2:30 PM	Panel: Expansion in the Digital Age: How New Technologies and Innovation Drive Internationalization.
	Moderator: Juan Antonio Tébar. Director of Innovation Policy.
	 CDTI Maria Dreyfus - Ulvert. Assistant Director for Economic
	Development Office of Innovation and Economic
	 Development (OIED) of Miami-Dade County. Ilona Vega. CEcD VP, International Economic Development.
	Miami-Dade Beacon Council.
	 Iván Camilo Peréz. Oficial de inversión Senior. Invest in Bogotá.
	 Chris Houghtaling. CEO, Co-founder. RaiseLink.
2:30 PM - 3:00 PM	 Panel: The Future of Commerce: How Chambers of Commerce Foster Innovation, Entrepreneurship, and Cybersecurity in the Digital Age. Moderator: Joe Chi. President. Camacol Latin Chamber. Angie Huffington. Board Member. Chamber of Commerce of Women of the United States of America. Estela Cachoua. Executive Director. US-Mexico Chamber of Commerce. Patricio Sepulveda. President. FEBICHAM. Federico Batlle. President. SALCHAM. Rossy Pedroza. President. Costa Rica Chamber of Commerce USA.
3:00 PM - 3:30 PM	 Panel: Beyond Capital: How VCs are Shaping the Future of Innovation, AI, and Entrepreneurial Success. Moderator: Enrique Sánchez. Founder & CEO. BLACK HORIZON. João Henrique Da Silveira Moniz. Founder. Insitu Business Group - AstroAngeles VC. Patricio Guitart. Founder. New Gen Ventures. Valeria Rodriguez. Director Red de Inversión Ángel Paraguay (RIAP). Clorinda Mantaras. Managing Partner. Sancor Seguros Ventures. Juan Arango. Managing Director. Exit Ventures VC Fund.
3:30 PM - 4:00 PM	 Panel: The Fintech Revolution: How New Technologies and Cybersecurity Are Reshaping Financial Services Moderator: Diego Morones. Chief Visionary and Growth Officer/ Vice president. im financial / US-Mexico Chamber of Commerce.

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 Alejandro Carboni. Partner. Impacta VC. Beau Bennett. Vice President of Business Development Officer. Cogent Bank. Estela Cachoua. Executive Director. US-Mexico Chamber of Commerce. Spencer Elliott. Director. Plug and Play. 4:00 PM - 4:30 PM Panel: Tech for Good: Using New Technologies to Build a More Sustainable Future Moderator: Laura Iriarte. ESG & Impact Talks Host and Head of PR & Communications. Zero One Hundred Conferences. Cristobal Henríquez. Founder/CEO. Venture Capital. Alfredo Montoya. Managing Partner. Colaborativo. Eyal Shats. Co Founder & GP. SimpliRoute & Add Ventures. Jordan Butler. CEO. Cleanlight INC. 			
Activity: Panels - Room 2 (1:30 PM -5:00 PM, 24 th March)			
Location: 📍 Press Conference Room			

1:30 PM - 2:00 PM	 Panel: Innovation and New Technologies: How Accelerators are Transforming the Ecosystem. Moderator: Kent Richeson. CEO. Shit Pitch. Viviana Angulo. Director. Pista8. Astghik Zakharyan. Regional Director (Europe). SIA - Startup Investor Accelerator. Carlos Acosta. CEO. Reinventa Incubación Acelerada. SandraOlguin. Partner. Chile Ventures
2:00 PM - 3:00 PM	 Reverse Pitch José María Baños. CEO Founder de Letslaw Ayuntamiento de Miami Pilar Carrato Mena. CFO de CDTI. CEO de Innvierte. Alejandro Echeverri. Foreign Direct Investment Representative Procolombia. Sandro Murtas. Lead Export Finance Manager. U.S. Small Business Administration Patricia Tavira. CEO Founder - Tavira Group LLC Alejandro Freijo. Asesor Responsable Delegación de Fomento Económico y Empleo. Excmo. Ayuntamiento Marbella

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3:00 PM - 3:30 PM	Innovation Are Reshaping Communities.				
	 Moderator: Kwamara Thompson. Founder, Philanthropist, Social Impact Entrepreneur and Ecosystem Builder. Thompson Education Consulting. 				
	 Alfredo Montoya. Managing Partner. Colaborativo. 				
3:30 PM - 4:00 PM	 Visionaries at the Helm: Reshaping Miami's Innovation Landscape (TBC) Moderator: Patricia Tavira Madeline Pumariega (President of MDC), Jeanette Nunez (Interim President of FIU) Christina Crespi (CEO of DDA) 				
4:00 PM - 5:30 PM	 Miami's Tech Mosaic: Communities Building the Future Moderator: Tahl Milburn. Managing Partner, Board Member. Seedfunder Al Salon (Patricia Tavira), GPTuesdays (Grant Kurz), South Florida Tech Hub (Nikki Cabus), Hack Nights (Alie Gonzalez-Guyon) 				
Activity: Panels - Room 3 (1:30 PM - 5:00 PM, 24 th October) Location: Visitors Clubhouse					
1:30 PM - 2:00 PM	 Panel: From Idea to Impact: How Advisory and Consulting Firms are Shaping the Future of Innovation, AI, and Cybersecurity. Moderator: Patricia Tavira Munoz. CEO. Tavira Group, LLC. Anmol Goel. CEO. Gacs Ltd. Sumeet Ahuja. Founder, CEO. Evoque Impact. Cecilia Freccero. CEO. Eclipse Experience. 				
2:00 PM - 2:30 PM	 Panel: Digital Disruption in Service Industries: Challenges and Opportunities Moderator: Noelia Aguirre. Founder & CEO. RobinTests SAS. Alina Nowaczek. CEO. Transcontinental Trade Consortium LLC. Francisco Davalos. Partner. Davalos Michel Abogados (DML). 				

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2:30 PM - 3:00 PM	Plenary Talk: We can All be Brad Pitch powered by The Chemical Pitch
2.30 PM - 3.00 PM	 Juan Ramiro Fernandez. Founder. The Chemical Pitch Company
3:00 PM - 3:30 PM	 Panel: The Future is Now: Al's Role in Real Estate Innovation and Growth. Moderator: Patricia Tavira. CEO. Tavira Group, LLC.
	 Conrado Mendez. Real Estate Investor / Creative Financing Expert.
	JACO.
	 Jake Carlson. Co-Founder JACO GROUP CEO JVC Equity Holdings. JACO GROUP JVC Equity Holdings.
	 Seth Talbott. Founder. Spire Ventures.
	 Patrick Bos. Founding Partner. JVC Equity / Nulead.AI.
3:30 PM - 4:00 PM	Panel: Fireside Chat: The State of Quantum in New Technologies for
3.30000 4.00000	Startups.
	Moderator:
	 Felix Schmidt. CEO & Founder. GenAlus. André König. CEO. Global Quantum Intelligence.
	Andre Ronig. CEO. Global Guantaminitettigenee.
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4:00 PM - 4:30 PM	 Panel : Opportunities for Resilience Startups (TBC) Moderator: Maria Dreyfus. Assistant Director for Economic
	Development. Office of Innovation and Economic Development
	(OIED) of Miami-Dade County
4:30 PM - 5:00 PM	Engineering Miami's Moonshot: Academic Powerhouses Unite
	Moderator: Patricia Tavira
	 Dr. Mark Weiss (FIU), Manny Pérez (MDC),
	 Stella Batalama (FAU)
	Pratim Biswas (UM)
5:00 PM - 5:30 PM	Business Meets Code: The Perfect Formula for Miami's Tech Ascent
	Moderator: Patricia Tavira
	Pamela Fuertes Perti (Dean of Business (MDC), Carla Curiol (Babson Collogo)
	 Carla Curiel (Babson College), Nimmi Arunachalam (College of Engineering Program Director)
	Maria C. Alonso (Dean of Miami NortheasternUniversity)







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Activity: CLOSING & AWARDS 5:00 PM - 5:30 PM, 24th March

Location: **†** Skyline Terrace, loanDepot Park.

Activity: NETWORKING COCKTAIL 5:30 PM - 7:00 PM, 24th March

Location: 📍 Skyline Terrace, loanDepot Park.

7. STARTUPS TAKING PART IN THE PITCH COMPETITION

	Name	Vertical	Technology
1	UpperEat	Agri/Food Tech	Big Data
2	Coally	HR-Tech	AI
3	Inviertis	FinTech	AI
4	GLOBALSECURE	Cybersecurity	Cybersecurity
5			
6			
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11			
12			