



Visit 50 countries in just 3 days!



SEPTEMBER  
16-18, 2024



Network with representatives/professionals from  
the domestic and international marketplace



MIAMI BEACH  
CONVENTION CENTER

1901 Convention Center Drive,  
Miami Beach, FL 33139  
**ROOM 202 - 203**

**PROGRAM**

## For Your Information

- All Registered Participants Have Access to the Americas Food & Beverage Show
- Parking for the Congress, Hall A Parking Garage \$20.00 daily
- Closing Night Gala for All Registered Participants & Guests/7pm–10pm Port Miami Terminal / Free Parking
- Information/2nd Level Hall A – Panels & Sessions, Room 202.
- Business Matchmaker – Pavilion B2B Center 1st Floor 12pm–4pm
- Program subject to changes. Programa sujeto a cambios.

## 8:30am–9:30am (Daily)

Badge Pickup & Pre-Conference Networking Coffee/ Recogida de Credenciales & Café de Networking Pre-conferencia. **Foyer 2nd Floor. Level Hall A**

## Executive Planning Committee

### Joe Chi

President CAMACOL & Chair of the Hemispheric Congress

### Julio Vidal

President of the Permanent Secretariat & President of the Chamber of Commerce of Panama

### Jose L. Barletta, M.S.

Vice President Hemispheric Congress  
Master of Ceremony

**Pedro Mesa**, Sedano's Supermarket & Chair,  
CAMACOL Business Matchmaker

**Hon. Wifredo “Willy” Gort**, Commissioner Emeritus,  
City of Miami & Chair Emeritus, Hemispheric  
Congress

## AGENDA

### Monday, September 16

### Lunes, Septiembre 16

The Hemispheric Congress Business Summit on Healthcare, International Business, AI, and Entrepreneurial Development Services, where business leaders, healthcare professionals, nutrition specialists and small businesses, meet to develop the latest strategies in their respective industries, and network to develop new market opportunities.

Featuring the Launch of CAMACOL Health & Wellness Committee/ Comité de Salud y Bienestar de CAMACOL – 2nd Floor

**9:45am–10am**

Ribbon Cutting/Americas Food & Beverage Show/ Exhibition Foyer

**Trade Show 10am–5pm**

**Panels/Paneles 10:30am–3:15pm**

**10:30am –11:00am**

Conference room 2nd floor

Introducing Camacol's Health & Wellness Committee: Bridging the Gap Opportunities for Healthcare Professionals and Industry Leaders on the domestic and international front/Cerrando la brecha.

Oportunidades comerciales para profesionales del sector de la salud y líderes de industria en el ámbito internacional y doméstico.

**Moderator/Moderador**

Jaime Rojas, Chair CAMACOL Tourism Commission  
Dr. Mike Rizo, CEO, PharmD, Pharmcare Services

**11:00am–11:15am**

Health and Wellness Committee Board Presentation

Dr. Mike Rizo, CEO, PharmD, Pharmcare Services

**Panels/Paneles 11:20am–2:00pm**

Conference Room, 2nd floor

**11:05am–12:20pm**

Collaboration between Florida and Latin America in the area of health, nutraceuticals, wellness and international health insurance/ Colaboración entre Florida y Latinoamérica en el área de salud, nutraceuticos, bienestar y seguros médicos internacionales.

**Moderator/Moderador**

Dr. JC Velazquez, Director of Operations Pharmcare Services

**Panelists/Panelistas**

Alex Higham, Niveton

Oscar Michel, Morgan White Group

Juan Pablo Silva, ONA

Dr. Mike Rizo, CEO, PharmD, Pharmcare Services

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**niveton**  
INTERNATIONAL



**INTERNATIONAL**  
A Division of Morgan White Group



## 12:20pm–12:35pm Q & A

## 12:25pm–2:00pm

Explore and enjoy the Americas Food and Beverage Show/Exhibition/Lunch

Networking at CAMACOL Booth

## 2:00pm–2:30pm

Educational Opportunities in the US Healthcare Industry; A Path for Employment for Hispanics and Foreign Nationals/Educación en el Sector de Salud; Camino Hacia Empleo para Hispanos y Extranjeros

### Moderator/Moderador

Jaime Rojas, Chair, CAMACOL Tourism Committee

### Panelists/Panelistas

Jaime Rojas to introduce “Escuelas de Capacitación de Enfermería y Técnicos de la Salud”

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## 2:50pm–3:35pm

MediKarma–The Application of AI to Healthcare/

Aplicación de IA al Manejo del Sector de la Salud

### Moderator/Moderador

Joe Chi, President Latin Chamber of Commerce of the United States, CAMACOL

MediKarma is one of the most sophisticated health and wellness companies on the planet. Their team of experts are the pinnacle of modern medical knowledge and the best in AI and machine learning to give you Tomorrow’s healthcare today. With a personal visualization avatar, a unique health score, and a virtual healthcare assistant, Medikarma is reshaping healthcare by giving people access, ownership, and activation of their own health.

**Speaker:** Kris Narayan, CEO MediKarma

This session is presented by Dr. Antonio Wong, President, Broward County Medical Association

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### 3:35 pm–3:40 pm

Introduction of relevant participants

### 3:40pm–4:00pm

Closing Remarks

Joe Chi, President of the Latin Chamber of Commerce Of the United States, CAMACOL & Chair 45th Hemispheric Congress, will provide a brief about the Hemispheric Congress panels & CAMACOL's Health and Wellness Committee.

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**American** 



### 4:00pm–6:00pm

Networking Exhibition Area,  
1st Floor Hall A  
CAMACOL Pavilion

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## Tuesday, September 17

### Martes, Septiembre 17

#### 9:00am–9:30am

Welcome Remarks

#### 9:30am–10:15am

Chamber Capacity Building: How we transformed a Chamber from a \$50,000 budget to a \$10 million budget – Desarrollo de capacidades en las Cámaras: Cómo transformamos una Cámara de un presupuesto de \$ 50.000 a un presupuesto de \$10 millones.

#### Moderator/Moderador

Eduardo Torres, Director – US Dept. of Commerce,

#### Panelists/Panelistas

Jessica Cavazos, Ex–Deputy Secretary of Commerce  
– US Dept. of Commerce & VP United States Hispanic  
Chamber of Commerce

Joe Chi, President, CAMACOL

Patricio Sepulveda, President, FEBICHAM

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**10:15am–11:00am**

The Real Estate Industry – AI applications and the new Generative models–Innovation and Technology/ Tokenization/ La Industria inmobiliario aplicaciones de la IA y los nuevos modelos generativo Innovación y Tecnología/Tokenización

**Moderator/Moderador**

José Barletta, M.S. VP Hemispheric Congress

**Panelists/Panelistas**

Italo Torrese, CEO Nexus Innova  
Alfredo Amigorena, Sur Developer  
Enrique Chauca, Team Leader Keller Williams  
César Germán Flemming, Asesor en Bienes Raíces  
Beatriz Acevedo, Cámara de Comercio El Salvador

**11:00am–11:45am**

Port of Miami Presentation Innovations in International Trade

**Moderator/Moderador**

Carlos Guerra, Florida Select

**Panelists/Panelistas**

Hydi Webb, Director, PortMiami  
Frederick Wong, Deputy Director, PortMiami.

Eric Olafson, Commercial & Int’l Director, PortMiami  
Richard De Villers, Assistant Deputy Director, PortMiami

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**11:45am–12:15pm**

State of Florida/ Florida Select

**Moderator/Moderador**

Dr. Arturo Enamorado, Director, FEBICHAM

**Panelists/Panelistas**

Carlos Guerra, Int’l Investment & Logistics Florida Select  
Italo Torrese, Innova Nexus US, Foreign Investment Facilitation Company

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## Tuesday, September 17 Martes, Septiembre 17

### 12:00pm–4:00pm

BUSINESS MATCHMAKER FOOD SECTOR/  
RUEDA DE NEGOCIOS SECTOR ALIMENTOS  
1st Floor B to B Meeting Area (behind booth 1480)

### 12:15pm–1:30pm

LUNCH ON YOUR OWN - Explore and enjoy the  
Americas Food and Beverage Show/Exhibition

### 1:30pm–2:00pm

The Challenges of International Trade/Retos del  
Comercio Internacional

#### **Moderator/Moderador**

Julio Vidal - President, Permanent Secretariat

#### **Speaker/Expositor**

Claribel Aparicio, Ex Vice–Minister of International  
Commerce of Bolivia

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### 2:00pm–2:30pm

INCAE: Education as key element of development  
/INCAE la Educación como elemento clave de  
Desarrollo  
Bernard Kilian, Decano de la Facultad

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### 2:30pm–3:00pm

EXIM Bank of the United States  
**Moderator/Moderador**  
Juan Alonso, Vicepresident, CES, former  
Vicepresident, AECOM

#### **Panelists/Panelistas**

Elena Mendez, Director EXIM Bank, Eastern Region  
Luis Gerardo Castillo, CEO Global Trade & Financing,  
EXIM Bank Agent. Authorized EXIM Export Credit  
Insurance Broker

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## **SPECIAL SESSION 2**

**2:30pm–3:30pm**

Permanent Secretariat Meeting/Reunión Secretaría  
Permanente

**3:00pm–3:30pm**

Panel “MIAC”–Miami International Arbitration  
Center and its Impact on the Business World/ “MIAC”  
Centro Internacional de Arbitraje de Miami y su  
Impacto en el Mundo Empresarial

### **Moderator/Moderador**

Joe Chi, President, CAMACOL

### **Panelists/Panelistas**

Dr. Walter del Águila  
Nicolás Gutiérrez, Esq.

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**3:30pm–4:15pm**

Panel Why Miami?

### **Moderator/Moderador**

Angela Camacho, Presidente de la Cámara de  
Colombia, Directora FEBICHAM

### **Panelists/Panelistas:**

Hon. Tomás Regalado, Mayor Emeritus, City of Miami  
Hon. Wifredo “Willy” Gort, Commissioner Emeritus,  
City of Miami  
Italo Torrese, President, Innova Nexus US, Foreign  
Investment Facilitation Company

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**Boat Tour Networking – 7pm, Bayside Marketplace**





## Wednesday, September 18 Miércoles, Septiembre 18

### 9:00am–9:30am

Start Up OLÉ—How to access up to \$55 Billion in Venture Capital/Cómo acceder a hasta US\$ 55 mil millones en capital de riesgo.

#### **Moderator/Moderador**

Italo Torrese, President, Innova Nexus US, Foreign Investment Facilitation Company

#### **Panelists/Panelistas**

Emilio Corchado, CEO, StartUp OLÉ & Director of Technology

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### 9:30am a 10:00am

COFFEE NETWORKING

### 10:00am–11:00am

Miami International Airport Presentation/  
Presentación del Aeropuerto Int'l de Miami

#### **Moderator/Moderador**

Hon. Wifredo “Willy” Gort, Commissioner Emeritus,  
City of Miami, Chair Emeritus Hemispheric Congress

#### **Speaker/Expositor**

Ralph Cutie, Director, Miami International Airport

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### 10:30am–11:15am

The Real Estate Industry: Access to Mortgages

#### **Moderator/Moderador**

Sandra Clavijo, Especialista en Real Estate

#### **Panelists/Panelistas**

Pitty Angelica López, Realtor, Miami–Mis Hipotecas/  
My Mortgages–

Erika Lodwig, Broker, Mis Hipotecas. Licensed Broker Manager, Intelligent Mortgage

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**11:15am–12:00pm**

Panel–The Robots Are Coming!

**Moderator/Moderador**

José L. Barletta, M.S. President Barnews

**Panelists/Panelistas**

Felipe Alvarez, CEO, Robot LAB

Alfredo Amigorena

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**12:00pm–12:35pm**

**SPECIAL PRESENTATION**

Undersecretary, United States Department of Commerce

TBD–United States Department of Commerce Secretary of Commerce Scheduling Office Washington D.C.

**12:45pm–1:15pm**

Healthcare Tourism & Pharmacare Services

**Moderator/Moderador** Jaime Rojas, Chairman

CAMACOL Tourism Committee

**Panelists/Panelistas**

Dr. Miguel Mato, MD, MBA Certified Medical Tourism Professional

Dr. Mike Rizo, PharmD, CEO, Pharmacare Services

Dr. Antonio Wong, President, Broward County Medical Association

David Whittaker, President, Greater Miami Conventions and Visitors Bureau

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## 1:15pm–2:30pm

Lunch

(Possible Lunch Sponsorship/ Infrastructure Commission) (\$10,000 price quoted negotiable)

## Explore and enjoy the Americas Food and Beverage Show/Exhibition Hall A

## 7:00pm–10:00pm

Gala Celebration Port Miami – Terminal D Celebration. Music. Ibero–American Cuisine.

Gala Proceeds benefit CAMACOL Holiday Christmas Basket Food Drive

Attire: Business Attire or Tropical Chic

## Registration Levels

U.S. & Int'l Participants - Business Summit, Congress, Networking, Matchmaker, Exhibition & Gala

- \$250.00 pp
- Companion \$100.00
  
- Networking, panels, business matchmaker (only) September 16–18, 2024 \$100.00 pp

- Gala Only, Sept. 18, 2024 \$200.00 pp

Port Miami

Proceeds from the Gala will be for the CAMACOL Holiday Food Basket Distribution Drive

**“Now, more than ever our brothers & sisters from displaced countries throughout the Hemisphere, who have sought refuge in our community, need our help.”**

Pedro L. Mesa, Chair CAMACOL Holiday Food Drive



## We thank our Partners , Sponsors & Friends



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