



CAMACOL Welcomes PMI Americas to the CAMACOL Trustee Family, and Alex Pereira, PMI's CEO as the Chair of our new FINTECH Committee.

Alex Pereira is the Founder and CEO of PMI Americas, a leading fintech company in Latin America with offices in Mexico City, Bogota, and Miami, that focuses on payment solutions, online processing, digital wallets, and B2B payment logistics.

For many years, Mr. Pereira's focus was in management and media business, mostly packaging movies, and television deals, supervising sales across the globe, and managing multiple productions around the world. His television shows won multiple international awards, including several Emmy Award nominations. He also created and was the Executive Producer of the widely successful TV docu-series "Drug Wars" (*Fusion, Discovery, Univision*), which took him to some exotic and remote locations around the world, following police units in real counter-narcotics operations.

Alex oversaw productions with dozens of people in several countries. During this time, he started to run into a major stumbling block; how to pay local crews, actors, and locations, from his US-based company, and how could he send per diems and cash to crews working abroad?

All options were expensive and unreliable.

This led him to develop my his own internal payment system, where he would be able to create an account for all his TV crews, and fund these remotely as needed. As he started to further enhance and perfect the system, he soon found himself helping other businesses solve their payment needs thru his services. Soon, he was servicing more clients in the payment business than in his TV production deals!

So, being a good businessperson, he decided to pivot, and dive into Fintech and founded PMI Americas.

Today, PMI Americas helps several European and US-based companies, by consulting and providing payment solutions to thousands of people throughout Latin America and the world.

We welcome Alex to our CAMACOL Trustee Family knowing he will be yet another valuable asset in our mission to help our community recover from COVID-19 and beyond.