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MONDAY, 17 SEPTEMBER 2018

Today's Average Temp: 86° F/30° C
Miami Beach Surf Temp: 82° F/27° C



JUNE/SEPTEMBER TEMPTATION



Enjoy enticing hotel offers at more than 75 hotels in Greater Miami and the Beaches from June to September 2018 during Miami Hotel Months. For more information on the special offers visit [MiamiHotelMonths](#).

AUGUST/SEPTEMBER TEMPTATION



During August and September, Miami's top restaurants offer three-course meals (Lunch/Brunch: \$23; Dinner: \$39) featuring signature dishes created by world-renowned chefs. Discover the tropical fusion of ingredients that makes

Miami dining so wonderfully out of the ordinary. Miami Spice is sponsored by Chandon California, Fiji Water, Terrazas de los Andes and Stella Artois.

For more information on Miami Spice, visit [www.iLoveMiamiSpice.com](#).

On September 17, 1984 – Miami hosted the largest Naturalization Ceremony in the United States as 9,706 immigrants became naturalized citizens when they were sworn in by U.S. Vice-President George H.W. Bush.

MIAMI INTERNATIONAL AIRPORT (MIA)

#1 in Airline Carriers in the U.S.

MIA turns 90! New Vintage Exhibition

RECORD OVERNIGHT VISITORS FOR JANUARY-JUNE 2018

Greater Miami and The Beaches is on pace for another record year with overnight visitors numbers for the first six months of 2018 marking a new record. From January-June 2018, domestic overnight visitors increased by +3.3 percent compared to January-June 2017. International overnight visitors increased by +2.8 percent compared to the previous year contributing to record-breaking total overnight visitors with an increase of +3.1 percent.

Record Total Overnight Visitors January - June 2018

Domestic Overnight Visitors		
January-June 2018	January-June 2017	% Change vs. 2017
4,465,400	4,323,300	+3.3%

International Overnight Visitors		
January-June 2018	January-June 2017	% Change vs. 2017
4,189,700	4,074,500	+2.8%

Record Total Overnight Visitors		
January-June 2018	January-June 2017	% Change vs. 2017
8,655,100	8,397,800	+3.1%

HEADLINES THIS WEEK

August and September are **Miami Spice Month!**

Greater Miami and the Beaches is a culinary paradise. Savor spectacular cuisine at top restaurants offering 3-course mouthwatering lunch, brunch and dinner menus at enticing prices.

June to September are **Miami Hotel Months!**

Enjoy enticing hotel offers at more than 75 hotels in Greater Miami and the Beaches from June to September 2018 during Miami Hotel Months. For more information on the special offers visit [MiamiHotelMonths](#).

Book a Meeting in Miami

The GMCVB has also developed a program to promote group sales and group business to help drive group demand during the summer months through a comprehensive campaign targeting local/national customers. The program, valid June 1-September 30, 2018, will showcase value added and creative offers at all our new and existing properties. For additional information, visit [MiamiMeetings](#).

Save the Date!

The GMCVB Annual Meeting will take place on Friday, October 26, 2018 from 11a.m. - 2 p.m. at the newly reimagined Miami Beach Convention Center. Registration Coming Soon! Sponsorship Packages Available. Contact CustomerService@GMCVB.com for details.

GMCVB President & CEO to Participate in Ribbon Cutting for American Health Information Management Association (AHIMA) at Miami Beach Convention Center
GMCVB President & CEO William D. Talbert, III, CDME will be joined by City of Miami Mayor Dan Gelber and other City Officials as well as U.S. Travel Association President & CEO Roger Dow on September 23, 2018 for the official ribbon-cutting of the highly anticipated

GMCVB President & CEO to Provide Welcoming Remarks at the SportBusiness Summit

GMCVB President & CEO William D. Talbert, III, CDME will provide welcoming remarks at the upcoming SportBusiness Summit to be held at the W South Beach on Wednesday, September 19, 2019. The SportBusiness Summit will deliver the data and insights US sports businesses need to enable them to identify and develop new opportunities and revenue streams in markets around the world. Since its launch in 1996, SportBusiness Group has developed unparalleled access to and expertise in the global sports business.

GMCVB to Host Taxi Appreciation Event at Miami International Airport (MIA)

The GMCVB will provide a morning of treats and appreciation for the taxi fleet at Miami International Airport (MIA) on Tuesday, September 18, 2018. GMCVB President & CEO William D. Talbert, III, CDME will join the GMCVB Convention Sales Team to provide breakfast and an update on the reimagined Miami Beach Convention Center (MBCC), as well as information on the major conventions that will be convening at the MBCC in the months ahead, including the upcoming arrival of the American Health Information and Management Association (AHIMA) September 22-27, 2018. With 96% of overnight visitors to our community arriving by air, taxi drivers are often the first to welcome visitors and convention delegates to our community.

GMCVB President & CEO Joins Miami-Dade County Mayor and Other Elected Officials to Welcome Delegates of National Association of Latino Elected & Appointed Officials (NALEO)

GMCVB President & CEO William D. Talbert, III, CDME

Kicks Off Birthday Celebration

Officials from Miami International Airport and HistoryMiami Museum, as well as airport and airline employees past and present including former Pan Am Airways flight attendants in full uniform gathered to celebrate MIA's 90th birthday at the unveiling of MIA: A Hub for History, an exhibition highlighting important milestones from the airport's past nine decades on September 13. Developed in partnership with HistoryMiami Museum, the exhibit includes photographs, artifacts, uniforms and archival video from the Lynn and Louis Wolfson II Florida Moving Image Archives featuring celebrity MIA arrivals and other notable events since the airport's first flight on September 15, 1928 to now.



PORTMIAMI

Cruise Capital of the World™
Always was. Always will be.

At PortMiami, we believe the port you set sail from should be as enticing as the ports you cruise to. From the dramatic skyline of downtown Miami just across the causeway, to the sparkling waters of Biscayne Bay, PortMiami delivers a tropical vacation experience like no other port in the world. Known worldwide as the "Cruise Capital of the World," PortMiami is the world's leading cruise port and continues to advance its No. 1 homeport status with more ships and additional leading-edge passenger terminal facilities.



Don't Leave Negative Reviews Unattended

When customers leave a negative review, they are giving you a second chance to make their experience better. Personalize your response and address their concerns. Giving them the proper attention enhances the customer experience for these individuals, which could see them go on to become a brand champion and recommend your business to their friends and family.

Source: Apptentive

GETTING AROUND TOWN

Miami-Dade Transit Tracker App

The free Miami-Dade Transit Tracker App makes it easy to have a fun-filled Miami-Dade County vacation on public transit. Metrorail, Metrobus and Metromover offer excellent travel value in Miami. Download [MDT Tracker App](#) from the App Store or [Google Play](#).

More Than Just A Ride To The Airport

Super Shuttle, the official airport shuttle at MIA, is faster and more efficient than ever offering shared-ride or private transportation to or from the airport, port, hotel, home of office. Download the [Super Shuttle App](#) at the App Store and book your ride or call 305/871-2000.

Digitally Dispatched Car Sharing Services

The popularity of this type of service through mobile apps continues to grow for companies such as UBER and LYFT which are familiar to visitors from around the globe.

More Options Than Ever

From Citi Bike operated by Deco Bike to free trolley service available in several neighborhoods, Miami and Beaches offers many transportation options. Enjoy new high speed rail thanks to GoBrightline train service connecting Miami with

AHIMA convention, the first citywide convention to be held in the newly reimagined Miami Beach Convention Center. More than 4,000 delegates are expected for this prestigious convention taking place September 23-26, 2018.

GMCVB President & CEO Named Recipient of the Public Relations Society of America (PRSA) Local Chapter Royal Palm Award GMCVB President & CEO William D. Talbert, III, CDME will be honored with the coveted Royal Palm Award at the 2018 Ev Clay / PRSA Miami Chapter Endowment Fund Luncheon to be held September 21, 2018 at the Rusty Pelican, Key Biscayne, FL. The Royal Palm Award is bestowed on community leaders who embody the core values of the public relations profession and for outstanding service to the Miami-Dade community.

GMCVB President & CEO to be Guest Speaker at North Miami Beach Chamber Business and Networking Luncheon

GMCVB President & CEO William D. Talbert, III, CDME will be the guest speaker for the North Miami Beach Chamber Business and Networking Luncheon to be held September 20, 2018 at the Ancient Spanish Monastery on September 20, 2018. Miami A Big Event Town is the theme of the presentation that will feature upcoming events and happenings, as well as an update on the major annual events that define our destination as one of the most attractive places in the world to host major events.

joined Miami-Dade County Mayor Carlos A. Gimenez and other elected officials to welcome the National Association of Latino Elected & Appointed Officials (NALEO) during the Opening Reception for the National Policy Institute on Emergency Preparedness and Response Management and Policy Institute on Strengthening Opportunities for Families & Young Children held September 13, 2018 at the InterContinental Miami. NALEO is the leadership organization of the nation's more than 6,000 Latino elected and appointed public officials in the United States, and will hold its annual conference in Greater Miami June 20-22, 2019 which will bring more than 600 delegates to our community.

GMCVB Partners with Brand USA for U.S. Tourism Leadership Summit to China

The GMCVB Team led by GMCVB Board Chair Bruce Orosz traveled to China in partnership with Brand USA for a tourism summit to Hangzhou, September 6-14, 2018. The exchange included presentations on how to succeed with Chinese visitors, policy updates, as well as meetings with Ministry of Culture and Tourism for the city of Hangzhou. The Team also traveled to Shanghai for a day of presentations and interviews with Chinese media.

Miami-Warsaw Flight Plan Gives MIA a LOT to Celebrate

LOT Polish Airlines recently announced the launch of nonstop passenger service from Warsaw to Miami scheduled for June 1, 2019, giving Miami International Airport (MIA) the only nonstop route between Florida and Eastern Europe, as well as the airport's first-ever service to Poland. Warsaw will further expand MIA's current network of 20 European destinations, while Miami will join LOT's five other nonstop destinations in North America. LOT will operate four weekly flights with new generation B787-8 Dreamliner aircraft that seat 252 passengers.

[More Headlines](#)

GMCVB UPDATES



Travel Industry Sales

Promote your business domestically and abroad! Sign up now for **GMCVB Travel Industry Sales Missions**. Spots are quickly filling for the following opportunities:

France-Italy Sales Mission

October 15-19, 2018

[Click here to register](#)

Canada Sales Mission

Toronto & Montreal

October 15-20, 2018

[Click here to register](#)

World Travel Market 2018

London, UK

November 5-7, 2018

[Click here to register](#)

IBTM World 2018

Barcelona, Spain

November 27-29, 2018

[Click here to register](#)



Sports & Entertainment Tourism

704Games Launches NASCAR Heat Champions: Road to Miami, A New Mass-Market NASCAR Esports Tournament

704Games, NASCAR's exclusive eSports partner for simulation-style video games on console platforms, announced NASCAR Heat Champions: Road to Miami, a weekly eSports competition in the upcoming video game NASCAR Heat 3. Spanning the 2018 NASCAR Playoffs, NASCAR Heat Champions: Road to Miami will culminate at Homestead-Miami Speedway during Ford Championship Weekend with over \$500,000 in potential prize money up for grabs. Players can compete online in NASCAR Heat 3 starting September 10 and running through November 11. Fans can [click here](#) for further details and the official rules.

SportBusiness Summit 2018 - Exclusive GMCVB Discount Rate

The first ever [SportBusiness Summit](#) will launch September 18-19, 2018 at the W South Beach. The event will fuse SportBusiness' data and analysis with the unique opinion, assessment and overview of key decision makers and opinion-formers from leading international sports leagues, clubs, agencies, brands, finance and technology leaders and media organizations. We're pleased to offer an exclusive preferential per person rate to Partners of the Greater Miami Convention & Visitors Bureau. [Click HERE](#) for more details and to register. Remember to use the code **gmc0305vbm** during checkout for your exclusive rate.



Freebee: First and Last Mile Transportation

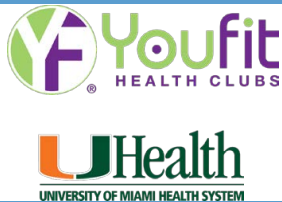
Download the "Ride Freebee" App to request short distance rides in open air, 100% electric Freebee vehicles around Miami Beach, Brickell, Downtown, Wynwood, Midtown, Coral Gables, Key Biscayne, Coconut Grove, and Miami Lakes. Freebee now has over 50 vehicles in their fleet, with many more Miami cities opening soon!

All You Need to Know About Brightline! Miami's Newest Train

Travel in high-speed comfort to multiple stations in the region. Brightline, the new inner-city express train is a blend between premium train travel and hospitality, making your ride an experience like no other. With stations in the heart of Downtown Miami, Broward, West Palm Beach and planned future service to Orlando, Brightline connects you with the people, places and new experiences that Florida has to offer, all in a quick and convenient ride. For more information, [click here](#).

CORPORATE PARTNER ANNIVERSARIES

A strong CVB begins with a strong partnership base. The support of our corporate partners aids us in promoting Greater Miami and the Beaches to the world. Join us in recognizing the GMCVB's Corporate Partners who are celebrating their membership anniversary this month:



MEDICAL MINUTES

Badia Hand to Shoulder: Did you know that all issues pertaining to the hand, wrist, elbow, and shoulder can be handled under one roof at Badia Hand to Shoulder Center? To learn more about our services and most common procedures, [click here](#).

BIRTHDAYS

The GMCVB wishes a happy birthday to our friends and family...



GMCVB PHOTO ALBUM

GMCVB Team members are busy selling and promoting Greater Miami and The Beaches at home and around the world. Click through to see recent photos of the GMCVB Team in action and tap on the photo for captions.



RESOURCE CENTER

Travel Updates

¥ Mobile Passport Control App at Miami International Airport (MIA)



Multicultural Tourism & Development

Art of Black Miami Joins Arts Launch 2018

On September 8 the GMCVB Team led by the Multicultural Tourism & Development Department, participated in the Arts Launch 2018 event at the Adrienne Arsht Center for the Performing Arts to promote Art of Black Miami and the upcoming 5th anniversary. The event brought out thousands of patrons to learn and interact with Miami arts community organizations and businesses which included family activities, mini performances, a community arts village of more than 100 arts and cultural organizations, chef demonstrations, food, live bands, DJs and more. Art of Black Miami is a marketing platform and destination driver that showcases the diversity of the visual arts locally, nationally and internationally, celebrating the Black Diaspora. For more information, please [click here](#).

Art of Black Miami Stakeholders Breakfast

GMCVB Multicultural Tourism & Development Team hosted an Art of Black Miami Stakeholders Breakfast on September 7 at the GMCVB. Art attendees received updates and reports regarding the Art of Black Miami brand platform as well as strategies and efforts gearing up for the 5th anniversary. The meeting was led by Petra Brennan, Tourism Business Enhancement Director. Art of Black Miami is a marketing platform and destination driver that showcases the diversity of the visual arts locally, nationally and internationally, celebrating the black diaspora. For more information, please visit [ArtOfBlackMiami](#).



Convention Sales & Services

GMCVB Convention Services Visits Health Industry Clients Ahead of Major Convention and Exhibit at the Miami Beach Convention Center

GMCVB Convention Services Team presented an overview of Greater Miami and the Beaches to the American Health Information Management Association (AHIMA) at their headquarters in Chicago, IL USA. AHIMA's 90th Annual Convention & Exhibit is the first citywide convention scheduled to be held at the reimagined Miami Beach Convention Center September 22-26. The presentation was well-received, kicking off with a salsa dancer and typical Cuban pastries. Attendees learned about the unique neighborhoods within the destination and are excited to see for themselves during the convention in Miami

GMCVB Travels to New York City to promote Greater Miami to Meeting Professionals

GMCVB Convention Sales Team will be traveling to New York and New Jersey September 22-26, 2018 to sell and promote the destination to meeting professionals and prospective clients. Joining the Bureau are hotel partners from the Atton Brickell, DoubleTree Hilton and JW Marriott Turnberry; the Miami Beach Convention Center will also be represented. The group will be hosting a Sunday brunch for clients in Manhattan and will see various corporate, pharmaceutical and association clients during their two days of sales calls.



Media Relations & Promotions



Advertising & Digital Marketing

¥ Get in the Fast Lane at MIA! TSA Pre-Check Now Available for Southwest Airlines and JetBlue

Local Interest

¥ Florida Tax Watch Study Details Benefits of Expanding Florida Tourism
¥ National Travel and Tourism a Big Win for Industry



COUNTDOWN

They Said Yes!

Days until:

- 03** Carnival Horizon begins PortMiami service
- 05** AHIMA Convention & Exhibit
- 59** Royal Caribbean Symphony of the Seas begins PortMiami service
- 59** Royal Caribbean Allure of the Seas begins PortMiami service
- 61** Norwegian Bliss begins PortMiami service
- 80** Art Basel Miami Beach/Design Miami
- 103** 2018 College Football Playoff Semifinal at the Capital One Orange Bowl
- 158** Grand Basel
- 235** 2019 HOT Challenge
- 276** 36th Annual NALEO Conference
- 410** Norwegian Cruise Line Norwegian Encore begins service
- 517** Super Bowl LIV 2020
- 857** College Football Playoff National Championship Game
- 2,827** World Cup 2026

ABOUT THE PUBLISHER



William D. Talbert III, CDME
President and CEO,
Greater Miami Convention &
Visitors Bureau

[Download Outlook V-Card](#)
[Newsletter Archive](#) | [Story Archive](#)

GMCVB Media Relations Sells Miami at La Cita de Las Americas

GMCVB Media Relations Team participated in the La Cita de las Americas event which took place September 4-6. This travel trade show, now in its 5th year, is a networking event which gave the Media Relations Team a great platform to sell Miami to media and travel professionals. Media appointments were set up to educate media on what is new in the destination including the Miami Beach Convention Center, Brightline, new hotel inventory, PortMiami cruise ships and more. The Team met with more than 25 media professionals at La Cita.



Miami Temptations is still going strong, and Miami Spice is the reason!

Visit today for the [participating Spice restaurant list](#) to see where you can find the best dining in Miami at highly discounted rates of only \$23 for lunch/brunch and dinner at only \$39.

Club Internacional de Fútbol Miami

Did you know that Miami's new major league soccer team Club Internacional de Fútbol Miami, or Inter Miami CF, is inspired by the city? We recently shared a photo highlighting their new mural in Brickell on our social pages. If you haven't seen it, check out our [Facebook](#), [Twitter](#), and [Instagram](#) page. You can visit the murals in person in Brickell (along Southwest Eighth Street and First Avenue) and Wynwood (along Northwest 24th Street and Miami Avenue). Also, be sure to sign up for Inter Miami CF's latest updates by visiting their [site](#).



Partnership Events & Opportunities

2018 GMCVB Annual Meeting Tickets

Early Bird Tickets Now Available for the 2018 GMCVB Annual Meeting that will take place on Friday, October 26, 2018 from 11a.m. - 2 p.m. at the newly reimagined Miami Beach Convention Center. [Click here](#) to register.

Save the Date!

Please join the next GMCVB Partnership Development Networking Breakfast to be held on Tuesday, September 18, 2018 from 9 a.m. to 10:30 a.m. at the brand new Baptist Health Primary Care Center in the heart of Miami Beach. Registration to this complimentary networking event is coming soon. [Click here](#) to register.



Global Network News

GMCVB representatives domestically and all around the globe promote Greater Miami as the premier destination for leisure and business. Read their updates here.

- [Caribbean](#)
- [Central America](#)
- [Europe](#)
- [Latin America](#)
- [United States & Canada](#)



CALENDAR OF EVENTS



September

- 06/01-09/30 Miami Hotel Months
- 08/01-09/30 Miami Spice Restaurant Program
- Ongoing Adrienne Arsht Center Mondays Farmers Market
- Ongoing Art Deco Walking Tours

- Ongoing [DETAILS](#) The Black Archives presents Lyric Live
- Ongoing [DETAILS](#) Fashion + Art + Music Night Coconut Grove
- Ongoing [DETAILS](#) First Friday at Frost Science
- Ongoing [DETAILS](#) Gay and Lesbian Walking Tours of Miami Beach
- Ongoing [DETAILS](#) HistoryMiami City Tours
- Ongoing [DETAILS](#) Viernes Culturales - Arts, Music & Culture Festival in Little Havana
- Ongoing [DETAILS](#) Waterway Canoe Tour
- Ongoing [DETAILS](#) Wynwood Art Walk, Second Saturdays
- Through 9/30 [DETAILS](#) Miami Rocks: The Miami Pop Festival, May 1968
- 9/20 [DETAILS](#) Junior Orange Bowl Festival Kickoff
- 9/20 [DETAILS](#) Miami Fashion Film Festival
- 9/21 [DETAILS](#) Seinfeld Live
- 9/21 [DETAILS](#) Drake: Aubrey and the Three Migos Tour
- 9/22-9/30 [DETAILS](#) Aqua Girl
- 9/27-9/30 [DETAILS](#) Third Horizon Caribbean Film Festival
- 9/29-9/30 [DETAILS](#) Miami Orchid Show Convention

MEETINGS AND CONVENTIONS



Meetings & Conventions - They Said Yes!

Meeting	Date	Venue	Attend.
National Association of Medical Minority Educators - NAMME 2018 Annual Conference	09/19-09/23	InterContinental Miami	125
Caribbean Electric Utility Services Corporation (Carilec) - CAREC & Smart Grid	09/22-09/27	Hilton Miami Downtown	180
Institute of Navigation - ION GNSS 2018	09/22-10/01	Hyatt Regency Miami	800

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